



# 5TH ANNIVERSARY FALL MIGRATION PROGRAM OF EVENTS AND SCHEDULE

SOS

Fall '65

## Welcome Home - O.D. Lives!



Class of '55 or '56?



Mr. Blankenship



When Fat Harold's was Beach Party



Walter Beaver learning to dance



The 5th Anniversary 1985 Fall Migration Program of Events and Schedules is a publication of The Sand Flea, Inc. in association with the S.O.S. All rights reserved.

**Publisher:**

Don Rekl and Gene Laughter

**Editor:**

Libby Paist

**Pictures:**

Compliments of Don Hines, Sumter Brawley, Gene Laughter, Joe McLean, The Sand Flea and Mrs. Mae Baldwin.

**KEEP UP WITH WHAT'S  
HAPPENING ON THE BEACH.  
SUBSCRIBE TO THE SAND  
FLEA!**



Send your name, street address, city, state and zip code, plus \$12.00 to  
The SAND FLEA, INC.  
P.O. Box 883  
North Myrtle Beach, S.C. 29597-0883

## PARKWOOD GARDEN HOMES



Other Plans Available

**Finally! An Affordable Garden Home...  
Priced from \$48,900. Local Financing Available**  
These unique garden homes are located on 3rd Ave. South in the Ocean Drive Section of North Myrtle Beach, just a few blocks from the ocean, parks and shopping areas.

**FEATURES:**

Special features include 2 or 3 bedrooms, 1 1/2 baths, or 2 baths, wall to wall carpet, washer and dryer area, cedar siding on exterior, heat pump and central air, all underground utilities, landscaping patio sized lot, dishwasher, continuous cleaning oven, frostless refrigerator/freezer with icemaker, disposal.

**McLean Co. Real Estate  
917 6th Avenue South  
N. Myrtle Beach, S.C. 29582  
Call 272-8849**

*Kathryn O'Days Welcomes All S.O.S.'ers  
And Invites You To Visit Their  
Restaurant And Lounge.*

**S.O.S. SPECIAL**  
Every Hour Is  
Happy Hour With  
S.O.S. Card

1098 Hwy. 17 S.  
North Myrtle Beach, SC  
272-7100

Lounge Hours: 6—10 p.m.  
Restaurant Hours: 5—2 p.m.  
Monday—Saturday

Reservations Accepted  
(On Large Parties Only)





# Headquarters' Happenings ...

## FAT HAROLD'S

MAIN S.O.S. HEADQUARTERS

## M.D.T.S.

SECONDARY S.O.S. HEADQUARTERS

## THE PAD

PRE-HAZEL HEADQUARTERS

	THURS.	FRI.	SAT.	SUN.
<b>FAT HAROLD'S</b> MAIN S.O.S. HEADQUARTERS				
<b>M.D.T.S.</b> SECONDARY S.O.S. HEADQUARTERS				
<b>THE PAD</b> PRE-HAZEL HEADQUARTERS				
<b>HAPPY HOUR PRICES 'TIL 5PM</b>	X	X		X
<b>BEACH MUSIC DJ'S DAY 'N' NIGHT</b>	X	X	X	X
<b>FREE AFTERNOON HORS D'OEUVRES</b>		X	X	
<b>FREE AFTERNOON BEER BUSTS</b>		X	X	
<b>NO COVER S.O.S. - \$5 OTHERS</b>	X	X	X	

**Wednesday Night ... EARLY BIRDS' PARTY at FAT HAROLD'S**

**Thursday at High Noon ... OFFICIAL OPENING ... 1985 S.O.S.**

**Saturday at 2 p.m. ... Short AWARDS CEREMONY at FAT HAROLD'S**  
Welcome the Honorable John J. "Bubba" Snow, sponsor  
of the S.C. "Shag Bill"

**Saturday at 3 p.m. ... Introduction of SHAGGERS HALL OF FAME**  
**at Harold's Across the Street (H.A.T.S.)**  
**Honor the all time greats of the shag!**

**Saturday at 5 p.m. ... FREE COOKOUT 'N' BEER at Fat Harold's**

**Sunday at 1 p.m. ... BON VOYAGE PARTY at Fat Harold's!**

**CRAZY ZACK'S** is the OFFICIAL S.O.S.  
OVERFLOW BACK-UP CLUB! BEACH MUSIC DAY 'N' NIGHT!  
NO COVER CHARGE WITH S.O.S. CARD. LOTS OF PARKING  
SPACE. OPEN ALL NIGHT (EXCEPT SAT.) OPEN SUNDAY.

The North Myrtle Beach Times Welcomes S.O.S.

The Sand Flea Welcomes S.O.S.'ers





## Jerry's Calabash Seafood

Welcomes S.O.S.  
to the  
Best In Calabash

We catch our own seafood DAILY!  
Visit our seafood market  
and see what we're bringing in  
Special Senior Citizen's  
Discount —  
Seafood Platter — \$5.50

Bar open 7 days a week —  
Old Fashioned Prices  
on Draft Beer — 25¢ a mug

All at stoplight, 3rd restaurant on right,  
Calabash, N.C.

All You Can Eat Shrimp or  
Alaskan Crab Legs \$7.95

**S.O.S. COUPON**  
**10% OFF WITH THIS**  
**AD**



Crescent Beach 1952



"Deaver Boy's cash box"



Rick Lyman & Sonny Small

Proudly Presents  
the



**"Showmen"**

September 9-14

No Admission  
for  
In-House Guests  
or  
S.O.S. Members  
Bring Room Key  
or S.O.S. Card

**CT'S**  
LOUNGE  
Presents: Best of Beach  
50's & 60's

Visit  
"Top of the Terrace"  
Restaurant  
"Early Bird Specials"  
Ex. Chef Jeff Burr

  
**CABANA  
TERRACE**

Happy Hour  
4-7 pm

Hot Hors D'Oeuvres

1198 North Ocean Boulevard  
North Myrtle Beach, SC 29582  
249-1421



**YOU HAVE SEEN THE REST  
NOW COME TO THE BEST!**

**25' Draft**  
1 a.m. — 6:30 p.m.



**ALL S.O.S. MEMBERS  
ADMITTED FREE WITH  
S.O.S. CARD**

*Where All The Action Is  
Featuring Only Beach Music  
With The Man With The Golden  
Tonsils. Spinning All Of Your  
Old Time Favorites....*



**Mr. Billy Smith**

**Hours:**

**Thurs 3 p.m. - 6:30 a.m.**

**Fri 12 p.m. - 6:30 a.m.**

**Sat 12 p.m. - 2 a.m.**

**Sun 1 p.m. - 2 a.m.**

**Happy Hour**

**3 p.m. — 7 p.m.**

**1 a.m. — 6 a.m.**

**Hillside & Second Ave.  
Ocean Drive Section  
North Myrtle Beach, S.C.**



Page 4



In front of the old Pavilion



DWAM AND SLEPPY



Joe & Maurice in back bedroom in the Pad



Party down



The Pad



George & Larry



Our man Toby

**WELCOME  
S.O.S.'ers**

**A TRIBUTE TO S.O.S.'ERS**

As the sands of time continue to flow so many of us choose to watch the game of life from the sidelines. However, there are those whose zest for life lives on. To Shag is to participate, and socialize, to party and play, but most of all to dance...dance...dance.  
Hats off to you all — Keep your spirits high and in the famous words of Earnest and Julio.....

*"All The Best"  
The Staff*

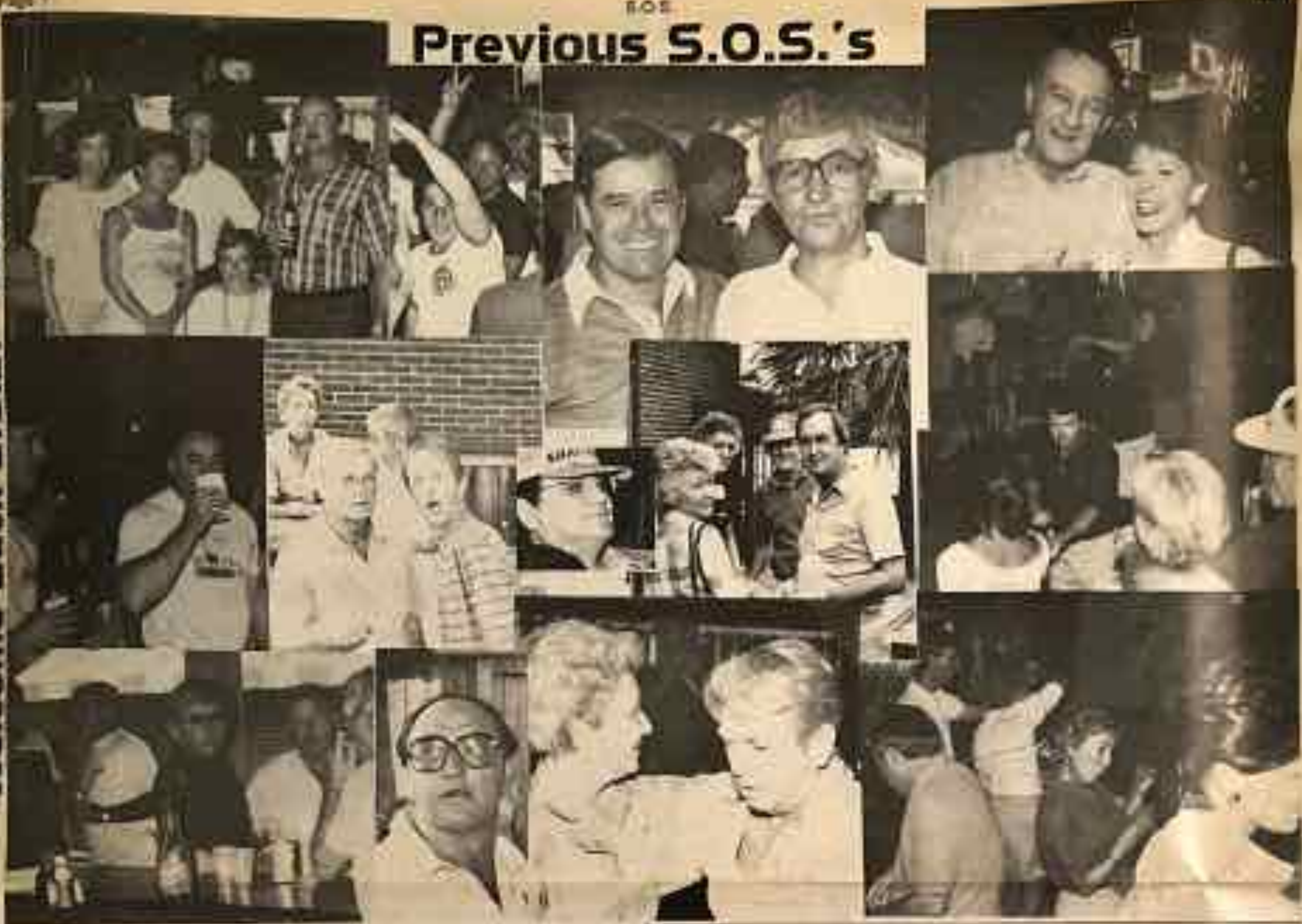
Hwy. 17 at Bay Tree  
N. Myrtle Beach, S.C.  
(803) 249-5488

**Little River  
Inn**

COLE & HEALTH RESORT



**Previous S.O.S.'s**



Welcome Back S.O.S.'s - WNMNB



OF NORTH MYRTLE BEACH, LTD

**Welcome S.O.S.**

If you want to get away from all the hustle & bustle  
— come up to Ducks and RELAX!

**SUPER SERVICE**  
You do the enjoying,  
We do the work.  
Oysters shucked for  
you at the bar

**FEATURING:**  
Select Oysters  
and Shrimp  
Bar Snacks  
Deli Sandwiches

**HAPPY HOUR DAILY**  
FROM 4:00 P.M.

(2 Drinks for the Price of One with this ad)  
**RESTAURANT & BAR**

**FOR UNIQUE & DIFFERENT ENTERTAINMENT**

229 MAIN STREET  
NORTH MYRTLE BEACH, S.C. 29582  
Beside O.D. Pawn & Jewelry LTD  
Up the street from Hardwick's Cafeteria

WELCOME  
11:00 A.M.  
to 10:00 P.M.  
OPEN YEAR-ROUND

TAKE OUT  
AVAILABLE  
249-5828

**The Tide Table**

family seafood restaurant

**FEATURING DAILY SPECIALS**

**10% DISCOUNT TO  
S.O.S. MEMBERS**

**11 a.m. - 3 p.m.**  
**\$3.95 Seafood Lunch Special**  
**30' Draft in frosty mugs**  
**Plus Free Salad Bar**

417 SEA MOUNTAIN HIGHWAY  
NORTH GROVE SECTION  
NORTH MYRTLE  
BEACH, S.C. 29582  
249-589-5814

VISIT OUR  
HIGH WATER LOUNGE  
UPSTAIRS  
GREAT PRICES  
ALWAYS



GREETINGS  
S.O.S.

WELCOME TO  
THE 5TH  
ANNIVERSARY  
FALL MIGRATION

FROM  
ELLIOTT SCHWARTZ  
HOG HEAVEN



Lover boy



Chief Bellamy doing his duty



Beaver giving instructions on Mesaving



"Poochie"



When the Pad was #1



Every night's date night at D.D.



Beach blanket parties



Joe Kalster - 1952  
"Beaver Boy at work"



Beaver Boy renting a floor



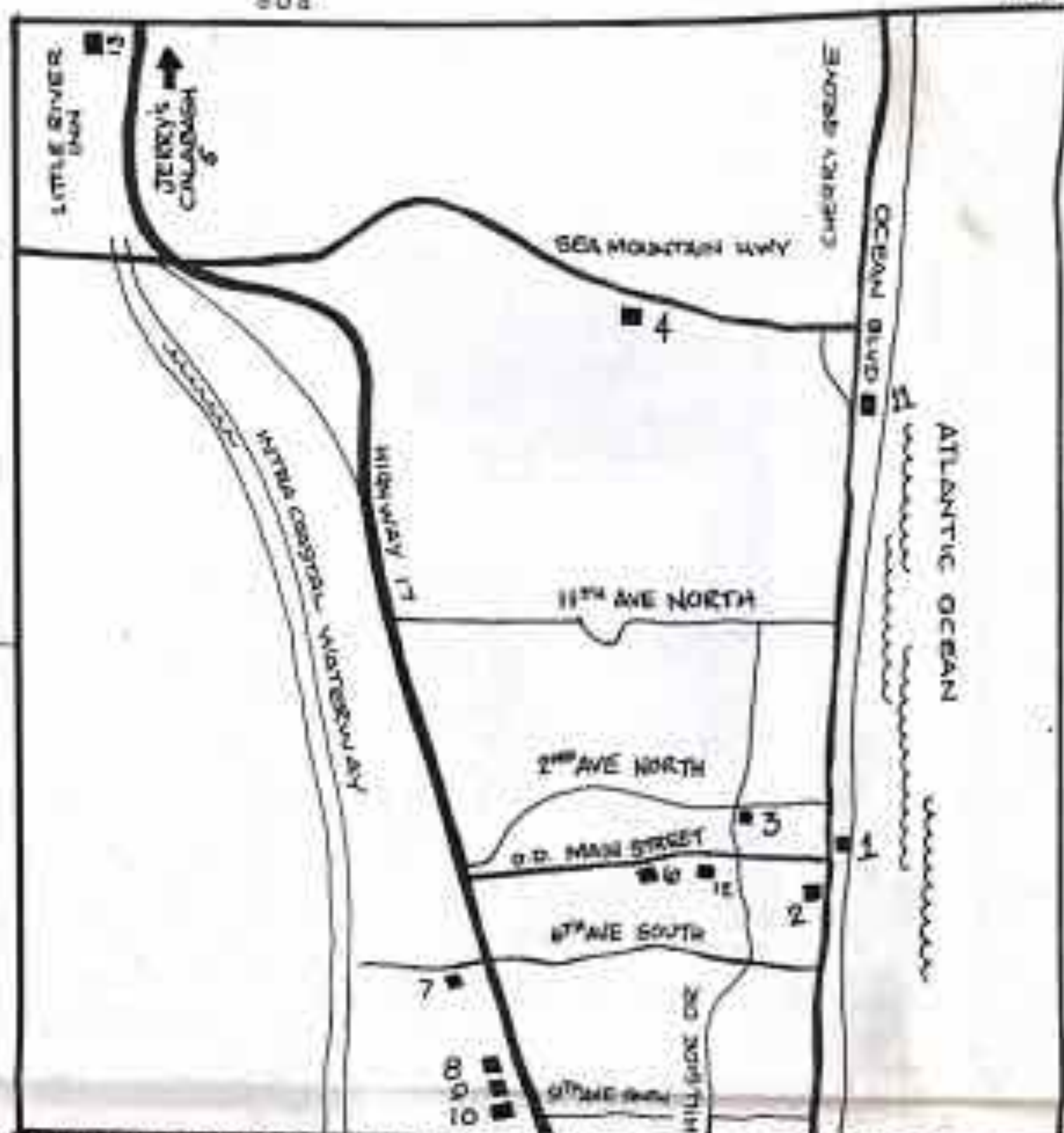
## Participating Advertisers

We would like to thank the following advertisers who made this publication possible:

- 1 Fat Harold's
- 2 Harold's Across The Street
- 3 Crazy Zecks
- 4 The Tide Table
- 5 Jerry Calabash Seafood
- 6 Ducks
- 7 McLean Co. Real Estate
- 8 Captain's Quarters
- 9 Kathryn O'Days
- 10 Don's Pancake House
- 11 CT's Lounge
- 12 Lewis Realty
- 13 Little River Inn



Joe Keisler & George Hall - 1954  
"On the road to the Beach"



## Don's Pancake House

An Institution In North Myrtle Beach

Don's Pancake House was the first pancake house in North Myrtle Beach. In its 12 years of operation (with the same kitchen staff) they have become the most popular with tourists and locals.

FAMILY OWNED AND OPERATED

An S.O.S. Sponsor From  
The Very First Day

10% DISCOUNT TO S.O.S. MEMBERS  
YEAR ROUND

Open 6 a.m. - 2 p.m.  
7 Days A Week - Year Round

1100 S. Kings Hwy.  
North Myrtle Beach, SC  
272-5015







Donner



Pavilion dance floor



Worry



The Old Pavilion



Don & Worry



The Wild Bunch



Guess Who?

or maybe my 4  
year old son  
from North Myrtle



Crescent Beach - 1953

"Swink's Lifeguard Stand"

(Swink is probably saving a swimmer in  
distress... or asleep in the float stand)



**FAT HAROLD'S**  
**Main S.O.S. Headquarters**  
*FREE Hors D'Oeuvre's Friday*  
*Afternoon*  
*FREE Cookout and Beer Saturday*  
*Afternoon*

*Beach Music DJ's Day 'N' Night*

**YA'LL HAVE FUN!!**

Ocean Front  
100 Main St.  
North Myrtle Beach, SC

**Tamfastic!**  
**LEWIS**  
 COMPANY, INC.

Let the Lewis Co.  
 introduce you to  
 North Myrtle Beach's  
 "Secret Season"  
 (The beach at its best)

*Oceanfront weeks and weekends*  
*at low off-season rates*  
*for renting, buying, or selling*  
*Cherry Grove to Windy Hill*  
 See

**Lewis Co., Resort Specialists**  
**Toll Free 1-(800)-334-3390**  
**S.C. Residents (803)-249-1409**  
**423 Main St.**  
**North Myrtle Beach, S.C. 29582**



# S.O.S. Participating Clubs



## Support the S.O.S. Beach Clubs!

**FAT HAROLD'S** ... The main Headquarters. Fat Harold's will cater to all S.O.S.'ers and will be the hub of the Migration activities!

**H.A.T.S.** ... The Headquarters for the late 50's and 60's beach crowd and this will be reflected in the music played there.

**THE PAD** ... The hideaway Headquarters for the "Pro Hazard" crowd and their guests. You maybe "carded" and asked for I.D. Be prepared to prove you're 45 or older!

**CRAZY ZACK'S** ... When things get too hectic, and too crowded, at the above ... and it will, head for "Zack's" ... inside and outside bars.



**CAPTAIN'S QUARTERS**  
All You Can Eat Seafood Buffet  
**\$7.99**

**S.O.S. MEMBERS SPECIAL**  
**\$2.00 OFF** with this ad

*Fifty Foot Buffet Featuring  
A Treasure Of Seafood Delicacies*

*FREE Soup & Salad Bar With Each Meal  
Broiled Seafood And Steaks On Request  
Children 1/2 Price.*

**Don Kelley - An S.O.S. Sponsor Since The First Day**

Open 5 - 10 p.m.  
7 Days A Week

Offer Good During 1985 Fall  
Migration Only

1096 Hwy. 17  
North Myrtle Beach, SC  
272-8454



**YOU HAVE SEEN THE REST  
NOW COME TO THE BEST!**

**25¢ Draft  
1 a.m. — 6:30 p.m.**



**ALL S.O.S. MEMBERS  
ADMITTED FREE WITH  
S.O.S. CARD**

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